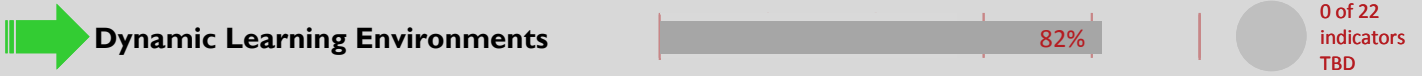
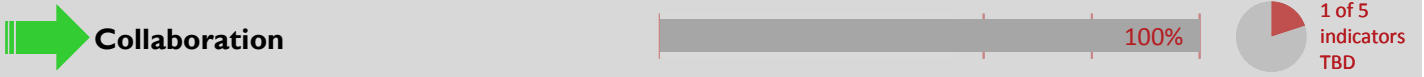


GCC will maximize stakeholder access to all facilities, programs and services.



GCC will promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.



GCC will enhance internal collaboration and increase external partnerships.



GCC will identify and pursue new & existing revenue sources while promoting cost effectiveness.



GCC will recruit and retain a qualified and diverse workforce.








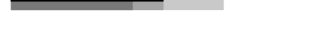


GCC will maintain a strong identity that reflects its role in and value to the community.

The gray bars above are a very high level synopsis of the indicators that were selected by the college community to determine the health for each strategic direction. The bar shows what percentage of the indicators for each strategic direction are within the acceptable range for the set target. Those directions with 80% or more of the indicators at acceptable levels are coded green, 60% to 79% are yellow, and below 60% are red. The small pie chart at the right shows how many of the indicators for that strategic direction are yet to be developed. Indicators that are TBD are not included in the synopsis calculations.

The Key Success Indicators are meant to be a living, breathing document that we as a college community can use to focus our resources and attention where they are needed. The KSIs are a standing agenda item for the Strategic Planning Review Committee (SPRC) twice annually. At those meetings they will review petitions for changes to the indicators or targets. If you would like to suggest a change to the KSIs, please direct your communication through your employee group to be taken to the SPRC.

Please feel free to contact College Research Services (gcccollegeresearchservices@gmail.maricopa.edu) with any additional questions.

 Access (5 of 7 or 71% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year
				5 6 7 8 9 10 11 12
Percentage of high school students enrolling at GCC	21%	23%	9.2	
Percentage minority credit students	37%	37%	10.2	
Market penetration: credit students	6.5%	6.5%	10.0	
Market penetration: non-credit students	● 0.8%	1.0%	7.5	
Online credit course grades: percentage successful	● 60%	71%	8.5	
Percentage of students receiving need based financial assistance	28%	20%	14.0	
Technology: network availability (% up time)	99.97%	99.9%	10.0	

Dynamic Learning Environments

Collaboration

Resources for Growth

Qualified and Diverse Workforce

Strong Identity

Score = Current / Target

0 – 8.9 = Unacceptable (highlighted by ●)

9 – 9.9 = Acceptable















































10+ = Exceeding

TBD marks those indicators that are currently in development either conceptually or practically

³ Indicator is only updated every three years

↓ Indicator moves opposite

Access

 Dynamic Learning Environments (18 of 22 or 82% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year Trend	
					
Primary learning outcome (Grads): Reading/critical thinking	70%	59%	11.9		
Primary learning outcome (Grads): Writing	63%	55%	11.5		
Primary learning outcome (Grads): Critical reasoning	57%	45%	12.7		
Primary learning outcome (Gen Ed): Reading/critical thinking ³	● 50%	59%	8.5		
Primary learning outcome (Gen Ed): Writing ³	● 44%	55%	8.0		
Primary learning outcome (Gen Ed): Critical Reasoning ³	55%	45%	12.2		
Secondary learning outcome: Speaking (Oral Comm) ³	100%	70%	14.3		
Secondary learning outcome: Information literacy ³	55%	55%	10.0		
Secondary learning outcome: Technology literacy ³	● 62%	75%	8.3		
College level course retention	82%	83%	9.8		
Student to student services staff ratios	●		8.6		
GCC students at state universities: 1st year GPA	3.00	3.01	10.0		
Academic year total degrees and certificates awarded	2,601	2,700	9.6		
Graduate satisfaction: Overall experience at GCC	4.55	4.65	9.8		
Persistence of Credit Students: Fall to Spring	64%	68%	9.4		
Persistence of Credit Students: Fall to Fall	44%	47%	9.3		
Graduates meeting primary goal	86%	94%	9.2		
Student Satisfaction: Instructional Effectiveness ³	5.18	5.33	9.7		
Student Satisfaction: Student Centeredness ³	5.10	5.26	9.7		
Student Satisfaction: Service Excellence ³	5.01	5.14	9.7		
Dev student success in subsequent 100 level course(s): Math	67%	70%	9.6		
Dev student success in subsequent 100 level course(s): Writing	72%	79%	9.1		

Collaboration

Resources for Growth

Qualified and Diverse Workforce

Strong Identity

Score = Current / Target

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10+ = Exceeding







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³ Indicator is only updated every three years

↓ Indicator moves opposite

Access

Dynamic Learning Environments

 Collaboration (4 of 4 or 100% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year Trend
				
Number of partnerships	193	208	9.3	
High school students enrolled at GCC: Dual Enrollment	700	400	17.5	
High school students enrolled at GCC: Concurrent Enrollment	763	750	10.2	
ACE Plus incoming cohort	276	300	9.2	
Community involvement	TBD			

Resources for Growth

Qualified and Diverse Workforce

Strong Identity

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TBD marks those indicators that are currently in development either conceptually or practically








³ Indicator is only updated every three years

⁴ Indicator moves opposite

Access

Dynamic Learning Environments

Collaboration

 Resources for Growth (3 of 3 or 100% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year
				5 6 7 8 9 10 11 12
Cost per ftse [↓]	6,818	6,442	9.4	 
Average section size	24.2	22.0	11.0	 
Utility costs (in millions) [↓]	2,044	1,833	9.0	 
Space utilization	TBD			
Amount of other revenue sources	TBD			
Deferred maintenance	TBD			

Qualified and Diverse Workforce

Strong Identity

Score = Current / Target

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TBD marks those indicators that are currently in development either conceptually or practically

³ Indicator is only updated every three years









[↓] Indicator moves opposite

Access

Dynamic Learning Environments

Collaboration

Resources for Growth

 Qualified and Diverse Workforce (1 of 7 or 14% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year	
				5 6 7 8 9 10 11 12	Trend
College climate: communication items ³	● 72.5	82.5	8.8		↘
College climate: morale items ³	● 72.6	81.8	8.9		↘
College climate: diversity items ³	87.6	89.8	9.8		↔
College climate: fairness items ³	● 68.0	77.5	8.8		↘
College climate: decision making/governance items ³	● 54.4	70.2	7.7		↘
Percent minority employees	● 28%	33%	8.4		↔
Percentage of completed evaluations	● 47%	100%	4.7		↘
Percentage of employees completing probation	TBD	100%			
Employee turnover rate	TBD	27%			
Percentage of employees meeting competency standards					
Technology literacy	TBD				
Communication	TBD				
Ethics	TBD				
Leadership (for appropriate employee types)	TBD				

Strong Identity

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Access

Dynamic Learning Environments

Collaboration

Resources for Growth

Qualified and Diverse Workforce

 Strong Identity (7 of 7 or 100% of indicators acceptable)	Current	Target	Score (10 = 100% of target)	5 year							
				Trend							
Graduate satisfaction: overall experience at GCC	4.55	4.65	9.8								
GCC students at state universities: 1st year GPA	3.00	3.01	10.0								
GCC students at state universities: % enrolled 2nd year	86%	88%	9.8								
Student Satisfaction: Instructional Effectiveness ³	5.18	5.33	9.7								
Student Satisfaction: Student Centeredness ³	5.10	5.26	9.7								
Student Satisfaction: Service Excellence ³	5.01	5.14	9.7								
Credit course student to faculty ratio [↓]	18.1	17.9	9.9								
GCC name recognition/identity measures	TBD										
Community awareness	TBD										
Specific academic and occupational program recognition	TBD										

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