



FY 2007-08 Operational Plans Summary

Strategic Direction	College/District Unit:
<p>Maximizing Access <i>Maximize stakeholder access to the Maricopa Colleges' facilities, programs, and services.</i></p>	<ul style="list-style-type: none"> Continued use of Education Dynamics (formerly GoalQuest) interactive recruitment, enrollment optimization, retention and parent information website; served 2,500 students in 2007-2008. Implemented District-wide on-line Student Information System allow broader access to students for registration, payment of fees, selection of a payment plan, processing of transcript requests, review of financial aid status and more. Students now have extended access (21 hrs per day-7 days per week) compared to the Legacy system. Restructured college recruitment unit to enhance outreach to area high schools and businesses.
<p>Creating Dynamic Learning Environments <i>Promote and support opportunities for students by enhancing learning environments and delivery options, student retention and success strategies and quality teaching and learning.</i></p>	<ul style="list-style-type: none"> Opened new GCC North campus, added 68,000 new sf to Existing facilities. Continued construction of new Life Sciences Bldg., 63,000 new sf. Began remodel of Business and Information Technology Bldg., 17,000 sf. Completed design for new Public Safety Sciences Bldg. (25,200sf.) Initiated pilot iStartSmart program to promote student learning, persistence, retention and graduation rates. iStartSmart program involves orientation, testing and placement in Spring 2008. Conducted course and program level assessment. Conducted college-wide assessment of graduates. Level 1 proficiency thresholds met for all core learning outcomes.
<p>Maximizing Collaboration <i>Enhance internal collaboration and increase external partnerships.</i></p>	<ul style="list-style-type: none"> Collaborated with East Valley Maricopa colleges and high schools to explore rotating sponsorship of annual Career Exposition. Initiated collaboration with Rio Salado for the establishment of a Communiiversity in Surprise, AZ. Initiated Elementary Education degree program partnership with NAU at GCC. Hosted pandemic response training with Maricopa County and state agencies.
<p>Resources for Growth <i>Identify and pursue new and existing revenue sources while promoting cost effectiveness.</i></p>	<ul style="list-style-type: none"> Continued development of college scholarship program. GCC raised \$1.9 million and awarded 2,072 scholarships in 2007-2008, an increase of 27% from the previous year. Raised \$30,000 for the ACE+ program. Completed GCC North campus bond project on time and on budget.
<p>Recruit and Retain a Quality and Diverse Workforce <i>Recruit, develop and retain a quality diverse workforce.</i></p>	<ul style="list-style-type: none"> Administered Climate Survey to all employees in February 2008. Conducted 15 listening sessions with all employee and constituency groups. Redesigned and implemented new employee orientation program. Conducted Adjunct faculty orientations for 127 new adjunct faculty. Conducted Day of Learning; program designed to enhance personal and professional growth of all employees.
<p>Developing a Strong Identity <i>Maintain a strong identity that reflects its role in and value to the community.</i></p>	<ul style="list-style-type: none"> Installed new marquee at GCC North. Completed landscaping in preparation for new low wall monument at GCC Main (Sunnyslope and 59th Ave). Initiated planning for activities in support of environmental sustainability – part of a national Focus the Nation program. GCC rated one of the top 50 most active programs.
<p>Other <i>Goals/Priorities that do not link to any strategic direction should be included on this form.</i></p>	<ul style="list-style-type: none"> Completed review of District Emergency Response Plan. Completed planning for additional card access entrances (25 Bldgs.), new proprietary keyways and installation of thumb bolts for both GCC and GCC North. Both actions implemented at GCC North, scheduled for Spring 2009 at GCC Main. Continued development of Key Success Indicators (KSI's), targets, and dashboards for monitoring college performance in major areas.