

Social Psychology, 12th Edition
Taylor, Paplau and Sears
Chapter 1

TERMS/CONCEPTS LIST
Chapter 1 - Introduction

1. A. Definition of social psychology
B. Explain the "ABC's" of social psychology and give an example of each of them relating to your life
2. A. Identify and explain the four goals of the field of social psychology (not in the book)*
B. Relate how each of these goals could be related to the topic of people helping other people
3. A. Identify and explain the three core content areas of social psychology (not in book)*
B. Relate each of these three core content areas to a situation in your life
4. Identify and explain three historical theories that impacted contemporary social psychology
5. A. Identify and explain any two of the "Theories of social psychology" outlined in the text between page 6-13
B. Explain how you think each of these two theories could be related to whether or not people use birth control when they don't want to be involved in a pregnancy

This paper will be graded, and you will be able to decide whether or not to use that grade at the end of the semester.

Don't forget your learning assessment!